



STEPHANIE KATZ - GRAPHIC DESIGNER

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EDUCATION

B.F.A. Art, Graphic Design, '16

San Diego State University
Dean's List 2014, 2015

A.A. Fine Arts, '14

San Diego Mesa College

SKILLS

Bilingual:

English/ Spanish

HTML/CSS

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Dreamweaver

Microsoft Word

Microsoft Powerpoint

Keynote

Dieline Design

Scheduling Software

Dispatch

Management

Payroll

Vinyl Cutting

Glassware Etching

Silk-Screening

Crochet

Sewing

WORK EXPERIENCE

Graphic Content Specialist, '19-'22

Harrah's Resort Southern California

- Design assets that fall within current brand standards
- Create online content: animated banner ads and social media designs
- Create print collateral: wall decals, posters, brochures, flyers
- Design logos and graphics for various promotions
- Edit and update the HRSC webpage and social channels

Freelance, '14-Current

Various

- Modiphius Entertainment (Layout Artist)
- Gestalt Brand Lab (Layout Artist/Graphic Designer)
- Solar Permit Specialists (Web Designer)
- Morgan Stanley (Photo Editor)
- Coldwell Banker Realty (Graphic Designer)

Graphic Content Specialist, '18

Fairfield Residential

- Design and Code eBlasts for multiple email clients including Outlook
- Code and update website pages using HTML and CSS
- Design PPC(Pay Per Click) and Social Media ads
- Create new logos and updated existing logos
- Design many physical pieces from garage pillars to brochures

Graphic Designer, '15-'18

Premier Dealership Services

- Create new business cards used by entire company
- Revision previously created print pieces to be cohesive
- Designed many pieces from powerpoint spread to brochures

Co-Owner & Manager, '07-'15

Golden State Driving School

- Maintain master schedule and billing for all personnel
- Hiring and training of new personnel
- Interfaced with schools and school affiliated programs
- Reviewed and edited contracts with clients
- Maintain relationships with existing customers
- Direction, design, and production of advertisements
- Designed website for the company as well as sister company

REFERENCES

Available upon request